

Sage North America

# Developer Partner Program

August 2023



Sage is committed to the success of our developer partner community. Join the Sage Developer Partner Program today and access to the tools and resources you need to develop, test, and market your applications and components for Sage ERP, accounting, and other solutions. The products included under this program are Sage 50 US/CA, Sage 100, Sage 300, and Sage X3.

If you have (or would like to develop) a software application that adds functional value to one of these Sage solutions, we encourage you to apply to participate in our program. Complete your **application** today and start increasing your solution exposure to our nearly 3.2 million small- and medium-sized business customers in North America.

#### Access to tools and resources

Get our Software Development Kit\*, which features the tools, sample code, and the resources you need to successfully develop and test applications. For Sage 100, you may also request full-application source code.

## **Marketing opportunities**

Leverage a Developer Partner logo that identifies your level and indicates you are a valuable member of the Sage partner community. As an Endorsed partner, you will enjoy additional marketing opportunities that will reach both Sage customers and reselling business partners.

#### **Technical services**

Receive developer-specific application and technical support. Additional benefits include access to our knowledgebases, email forum, consulting services, early releases of our products, and more.

## Invitation to participate in beta programs

As a developer partner, you will receive insights into product-line roadmaps and may be asked to participate in a beta program.

#### **Developer Partner Program benefits and components**

All benefits and requirements are subject to revision without notice.

Program benefits and components
Not-for-resale copy of the Sage product for development purposes (including updates)
Use of corresponding program logo
Software Development Kit (SDK), including coding samples, technical documents, and more (additional fees may be required depending on product)
Eligibility to participate in beta programs
Eligibility to participate in Sage advisory councils (by invitation only)
Discounted program enrollment fee for development on multiple Sage products
Technical phone and email support (number of cases vary based on level (see page 3)
Access to partner portal Knowledgebase, downloads
Access to marketing guidelines and resources

Invitations to Sage conferences, business partner forums, and training opportunities (fees may apply)

## Sage

## Sage technical services

Sage provides a wide variety of benefits under the umbrella of Sage technical services. Self-service support options include access to our knowledgebases and online forums, as well as subscriptions to support bulletins, and newsletters. Technical support is available and covers Software Development Kits, as well as standard product support questions.

Many training options are available, including classroom, web-based, and Anytime Learning through Sage University.

- Developer symposiums and conferences are offered periodically to provide additional training and opportunities to interact with your peers in a relaxed and collegial setting.
- The Early Release program allows developer partners access to prerelease software and advance shipment of service packs and updates.
- Consulting services are available for most product lines and include architectural and design guidance, specialized code samples and demonstrations, problem detection and isolation, and more.

## **Eligibility requirements**

We continually search for products that meet the needs of our diverse market. Any developer may apply to join the Developer Partner Program if the following requirements are met:

- Must complete a formal application and submit for approval
- Must complete the Developer Partner Program Agreement
- Must pay sign-up and annual renewal fees (see program fees on next page)
- Must agree to other requirements specified in the Terms and Conditions document at the time you formally apply for membership
- Must agree to complete required certifications (Sage X3 only)

The products developed must add functional value to one or more of the following solutions:

- Start-up and Small business
  - Sage 50 U.S.
  - $\circ$  Sage 50 Canada
- Medium-sized business

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- Sage 100
- o Sage 300
- Sage X3

**Note:** Acceptance into the Sage Developer Partner Program is at the sole discretion of Sage. Participation in the program does not constitute an endorsement by Sage of a developer partner or a product. You may not imply in your marketing activities or elsewhere that Sage in any way sponsors or endorses your company, products, or services

Costs/Benefits	Sage 50 US/Canada (Category 1)	Sage 100 Sage 300 (Category 2)	Sage X3
<b>Program fees</b> (per product line)			
• Sign-up • Annual renewal	\$350 \$250	\$2,000 \$1,000	\$2,000 \$2,000 + certification renewal fee(s). <u>See Sage University for current pricing.</u>
Additional fees • Source code		Sage 100: \$7,000	
Support • Free cases	1	12	6
Discount • Multiproduct • partner discount	At sign-up, pay renewal price instead of sign-up price for second product line in same category. No discounts on renewals.		

## Apply now

Our customers are always looking for new ways to enhance their Sage experience. Don't miss out on this great opportunity to gain increased exposure to the vibrant and growing small- and medium-sized enterprise applications market. Submit your **Developer Partner Program Application** today.

For questions, please contact SageDeveloperProgram@sage.com.

